



SAUBC

**SOUTH AFRICAN UNITED
BUSINESS CONFEDERATION**
www.saubc.org

**For Immediate Release
Press Statement
21 July 2021**

SAUBC AND FIRST TECHNOLOGY LAUNCH DIGITAL POPI SOLUTION FOR COMPLIANCE EASE

Most local businesses are aware that if they do not meet the compliance requirements of the Protection of Personal Information Act (POPIA), South Africa's data protection law, before this year's deadline of 30 June, they could potentially be fined up to R10 million in non-compliance fines. However, it is a stark reality that several companies, unsure of where to start, now simply do not have enough time to kick start a six-month legal engagement to rectify this.

It is in this regard that First Technology Digital, a future-enabled partner for digital transformation and the South African United Business Confederation (SAUBC), which also focuses on a variety of important domestic and international issues including POPIA which is a legal issue that is vital for businesses to understand and, most importantly, comply with.

The two organisations have collaborated to assist, SMME's with the introduction of POPICheck, a highly flexible, cloud-based rapid assessment tool that helps organisations gauge their readiness for POPIA compliance and provide a turnkey solution for compliance at a fraction of the normal cost and time.

Gary Finberg, solution architect at First Digital, explains: "Some companies are still under the impression that POPIA compliance will not affect them, but this is not the case. The truth is that consumers now have more rights and protection around their personal information than ever before, and organisations are the responsible parties.

SAUBC President Mr. George Sebulela said, "For our members, it is particularly important that they understand the process to implement POPIA and how it will impact their businesses. Data control is essential to create an environment in which POPIA processes and procedures may be successfully implemented and its principles are maintained through 4IR innovations".

"For businesses, the POPI Act will ensure that the right to privacy is taken seriously and should include a data subject's right to be protected against any unlawful collection, retention, dissemination and use of their personal information", Mr. George Sebulela added.

+27 11 312 2324

+27 11 312 2325

info@saubc.org

The South African United
Business Confederation
is a Registered Non-Profit
Organisation

Hertford Office Park
90 Bekker Rd, Ground Floor
Vorna Valley, Midrand
Johannesburg, South Africa

DIRECTORS:
George Sebulela: President
Sello Rasethaba: Chairman
Johan Heyneke: Director

Matome Mbatha: Director
Akhona Qengqe: Director
Leon Dillman: Director
Moya Nape: Director



SAUBC

**SOUTH AFRICAN UNITED
BUSINESS CONFEDERATION**
www.saubc.org

For companies this would include protecting information of employees, suppliers, vendors, service providers, business partners, private and public (government) bodies, sole proprietors, traders, and juristic persons.

SAUBC POPICheck tool, is available for download from SAUBC website <https://saubc.org/> which will help businesses to easily identify key risks and areas to be addressed to achieve compliance, while also providing prioritised corrective actions. The Pro version of POPICheck includes almost 60 policy and document templates that all organisations need to complete to be compliant.

“SAUBC POPICheck delivers an easy to follow, yet structured approach based on industry-standard questions,” says Finberg. “This input makes it possible to measure an organisation’s current compliance status quickly and accurately, and then prescribe the appropriate remediations and associated policy templates required to achieve full compliance”.

The application assesses four critical business areas, namely: Policy and Strategy, Lifecycle and Process, Security, and People. These are aligned with the eight conditions defined in the act. Each section incorporates specific questions, with three predefined answers apiece. Answers are weighted and produce an overall POPIA-readiness score per area.

These sets of results are then combined to produce an overall ‘Organisational Readiness’ score. Based on the answers provided, the tool proposes a series of corrective actions for each area, and an overall recommendation for the steps and remediations required for the company to achieve compliance. This guide is also available in report format at any point during the assessment.

“One of the greatest advantages of SAUBC POPICheck is that, while it is fully aligned to POPIA compliance protocols, it is extremely easy to use with little training required,” Finberg adds. “As a Software-as-a-Service (SaaS) tool, SAUBC POPICheck also does not require upfront infrastructure investments, customers only need bandwidth and a browser. The tool retains an audit trail of individual and team assessments. It also allows them to download a custom POPI Compliance Manual based on the policies they have completed at any given point.

+27 11 312 2324

+27 11 312 2325

info@saubc.org

The South African United
Business Confederation
is a Registered Non-Profit
Organisation

Hertford Office Park
90 Bekker Rd, Ground Floor
Vorna Valley, Midrand
Johannesburg, South Africa

DIRECTORS:

George Sebelela: President
Sello Rasethaba: Chairman
Johan Heyneke: Director

Matome Mbatha: Director
Akhona Qengqe: Director
Leon Dillman: Director
Moya Nape: Director



SAUBC

**SOUTH AFRICAN UNITED
BUSINESS CONFEDERATION**
www.saubc.org

For more information on the SAUBC POPICheck tool, contact support@saubc.org and First Digital at popi@firsttech.digital.

SAUBC and First Digital also invites you to join an upcoming webinar on the 27 July 2021 from 11:00 to 12:00, for a practical example on how using SAUBC POPICheck will simplify your POPI compliance journey.

END.

South African United Business Confederation Issued By:
Nomthandazo Tshobeka- SAUBC Communications Officer For more information:

Ms. Nomthandazo Tshobeka- 076 555 2782

Mr. George Sebelela – SAUBC President- 082 331 5271

Mr. Sello Rasethaba- SAUBC Chairman- 083 325 3847

What is SAUBC

South Africa United Business Confederation (SAUBC) is a non-profit & non-racial, business & economic federation that represents cross-cutting business interests in South Africa. SAUBC consists of members representing Export Councils, Industry Associations and Joint Groups (Business Chambers)

ECONOMIC PROFILE OF SAUBC

